



IBC 2017

XIX International Botanical Congress Instructions for Media Partnership



www.ibc2017.cn

Introduction of Intentional Botanical Congress

The Intentional Botanical Congress (IBC) is authorized by the International Association of Botanical and Mycological Societies (IABMS), a member of the International Union of Biological Sciences (IUBS). The Congress is the top-tiered and largest conference in the botanical sciences.

The IBC originated in Europe at the beginning of 20th Century. With a history of more than 100 years, the International Botanical Congress has been constantly evolving and adapting to change. Nowadays, the IBC has become a premier multidisciplinary and comprehensive conference and a unique and irreplaceable international venue for scientific interchange.

Since the 1st IBC Congress in Paris, France, in 1900, there have been 18 conferences held in Austria, Belgium, the United States, England, France, Holland, Sweden, Canada, Germany, Australia, the Soviet Union, and Japan. The 19th International Botanical Congress will be held in Shenzhen, China, July 23–29, 2017. It will be the first IBC held in China as well as the first in a developing country.

Basic Information of XIX International Botanical Congress (IBC 2017)

Authorizers: International Association of Botanical and Mycological Societies (IABMS)

Organizers: Botanical Society of China and the Shenzhen Municipal Government

Date: 23 – 29 July 2017

Venue: Shenzhen Convention & Exhibition Center

Size: Over 5000 scientists expected

Themes: 1. Biodiversity, Resources & Conservation
2. Taxonomy, Phylogenetics & Evolution
3. Ecology, Environment & Global Change
4. Development & Physiology
5. Genetics, Genomics & Bioinformatics
6. Plants & Society

Contents: Symposia, Exhibition, Opening and Closing ceremony, Tours and Field trips.

Presentation: 1. Plenary sessions,
2. Keynote sessions,
3. General symposia,
4. Posters

Significance of being a Media Partner of the XIX International Botanical Congress

Thanks to their long-established importance and influence, the International Botanical Congresses, have attracted worldwide attention from the media. The XIX International Botanical Congress Organizing Committee invites global media participation in publicizing and promoting our efforts. We call on professionals and researchers in the fields of plant science to actively participate in organizing the academic content of the Congress, and to deepen public understanding of plant science and to help to improve science literacy among the general public. For media partners, the XIX International Botanical Congress will be an excellent platform and a unique opportunity to show themselves and to expand their influence among professionals, researchers and the public. The XIX International Botanical Congress Organizing Committee and media partners will cooperate to achieve mutual benefits and development on both sides.

Responsibilities of a Media Partner

- Disseminate information regarding the IBC 2017 in the form of ads and press coverage via official media websites, journals and other publications.
- Introduce IBC 2017 to registered members of the media via Emails and SMS.
- Participate in and support coverage of IBC 2017 during the conference and in its preparation.

Benefits of being a Media Partner

- Display of the media logo on the program book of IBC 2017.
- Display of hyperlinked media logo on the website of IBC 2017.
- One free seat for each partner media member in the conference media center in support of conference coverage.
- Up to two free admission tickets to IBC 2017 for each media partner through application and upon preapproval.
- One free standard exhibition space by applying and upon preapproval.
- * Details to be adjusted based on the signed partnership contract or cooperative agreement.

How to Become a Media Partner

1. Submit Partner Media Application form

Fill in the 《XIX International Botanical Congress Partner Media Application》 and return it to the conference committee secretariats via one of the following means:

Fax: 0755-83073680

Email: scanned document to media@ibc2017.cn

Mailing address: 707 West Chengguan Building, 4 Lianhua

Branch Road, Futian District, Shenzhen, Guangdong Province,

China, 518036

2. Upon approval, the conference committee secretariats will discuss and sign the partnership contract with the media applicant.

Follow Us



Blog



WeChat